Budapest, 20–21 March, 2018

Tuesday morning, 20 March

Cultural heritage, social cohesion and place attachment

8.30 ● Arrival and registration
9.00–9.30 ● Welcome and introduction
9.30–9.50 New Insights into Cultural heritage and Sense of Place using a Cultural Ecosystem Services Framework
Melanie K. Smith

10.00–11.30 ● Parallel sessions 1 and 2

**Parallel session 1 ● Room K.0.11.**
**CONCEPTUAL AND THEORETICAL DEBATES**
Chaired by Imre Kovách

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<th>Time</th>
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| 10.00–10.20| For a novel formulation of the relationship between cultural heritage, place attachment and social cohesion
Nicole Mathieu |
| 10.20–10.40| Relational versus local values of cultural heritage. Governance in context
Reinout Kleinhaus, Evert Meijers and Willem K. Korthals Altes |
| 10.40–11.00| Reconciliatory heritage. Reconstructing heritage in a time of violent fragmentations
Michael Landzelius, Evren Uzer von Busch, Feras Hammami, Klas Grinell, Mikael Baaz, Mona Lilja, Ola Sigurdson |
| 11.00–11.20| Palimpsest. Traces of time and meaning
Alitsia Lambrianidou and Robert Brown |

11.30–12.00 ● Coffee break

12.00–13.30 ● Parallel sessions 3 and 4

**Parallel session 3 ● Room K.0.11.**
**RURAL HERITAGE**
Chaired by Bernadett Csurgó

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<th>Time</th>
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| 12.00–12.20| Actors of cultural heritage management
Bernadett Csurgó and Márta Kiss |
| 12.20–12.40| Art, landscape, heritage
Imre Kovách |
| 12.40–13.00| Vernacular heritage an attempt to value the disappearing village and its locals. The example of Hollókő, one of the first UNESCO World Heritages in Hungary
Melinda Harlov-Csortán |
| 13.00–13.20| Irish midsummer, social cohesion and local identity
Tiziana Soverino |

13.30–14.30 ● Lunch

14.00–15.30 ● Parallel sessions 3 and 4

**Parallel session 4 ● Room K.0.12.**
**URBAN HERITAGE**
Chaired by Willem K. Korthals Altes

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| 12.00–12.20| Functional change and pressure for displacement. The social consequences of the transformation of Inner-Erzébetváros
Gergely Olt |
| 12.20–12.40| Paks – the role of cultural heritage in urban development and in the implications for local communities
Árpád Szabó and Mariann Fonyódi |
| 12.40–13.00| Knights’ village by the Danube. Historical cultural heritage and contemporary local identity: the case of Visegrád
Kornélia Kissfázfekas and Annamária Orbán |
| 13.00–13.20| Image and identity-shaping roles of local values in the case of high-school students of Cegléd and the surrounding area
Bettina Tóth, Gábor Hegedüs and Gyula Nagy |
### Parallel session 5 ● Room K.0.11.
**RURAL AND INDUSTRIAL HERITAGE**  
**Chaired by Ewa Stachura**

**14.30–14.50**  
Reproduction of identity through industrial heritage tourism. Lessons from Sweden  
*Susanna Heléa Cassel and Albina Pashevich*

**14.50–15.10**  
“They don’t like to talk about it.”  
(Re)constructing the cultural heritage of remembrance and silence in Aberfan, Wales  
*Amy Walker*

**15.10–15.30**  
How to wipe out working class heritage in an industrial city? Memory of social space, space of social memory in Łódź, Poland  
*Magdalena Rek-Woźniak*

**15.30–15.50**  
OpenHeritage H2020 project: Organizing, promoting and enabling heritage re-use through inclusion, technology, access, governance and empowerment  
*Hanna Szemző, Andrea Tónkő and Dóra Méri*

**16.00–16.30**  
Coffee break

### Parallel session 6 ● Room K.0.12.
**IDENTITIES, TRADITIONS AND COMMUNITIES**  
**Chaired by Melanie K. Smith**

**14.30–14.50**  
Migrant heritage, narratives and representations of home. Homes of Indians living in Budapest  
*Zsuzsanna Arendás*

**14.50–15.10**  
The cultural mosaic of Hindu and Islam in Malaysia. The contestation of social cohesion  
*Kartini Aboo Talib*

**15.10–15.30**  
The Cantonese ancestral clan in Malaysia as transnational social support network  
*Rachel Chan Suet Kay*

**15.30–15.50**  
Shenzhen’s urban villages. Redefining cultural landscape through ritual  
*Zoe Latham and Robert Brown*

### Parallel session 7 ● Room K.0.11.
**URBAN HERITAGE**  
**Chaired by Péter Lugosi**

**16.30–16.50**  
Participatory landscapes. The new places, questions and contexts of social cohesion (the example of community gardening)  
*Gergő Hajba*

**16.50–17.10**  
Heritage discourses and urban renewal. A look to the case of Mercado da Ribeira/Time Out Market Lisbon  
*Inês Belo Gomes*

**17.10–17.30**  
Searching for the missing link in place attachment studies. The role of physical and spatial factors  
*Dilek Ozdemir-Darby and Tugce Ozata*

**17.30–17.50**  
Cultural heritage in a global city. Tackling migration, poverty, place attachment, and urbanity in a heritage area  
*Eda Ünlü-Yücesoy*

### Parallel session 8 ● Room K.0.12.
**IDENTITIES, TRADITIONS AND COMMUNITIES**  
**Chaired by Nicole Mathieu**

**16.30–16.50**  
Performing loose attachments and pliable heritage. Food, place and belonging  
*Peter Lugosi*

**16.50–17.10**  
Local food, local identity, local image and rural tourism in Hungary  
*Bernadett Csurgó and Boldizsár Megyesi*

**17.10–17.30**  
Heritage and vineyard landscapes  
*Krisztina Albert Cotutelle*

**17.30–17.50**  
The social and national political significance of a local economic product in a Szekler community  
*Sándor Cecília*

**18.00–21.00**  
Social activities
9.30–11.00 Meeting about future projects (Chaired by Anya Diekmann)

11.00–11.30 ● Coffee break

11.30–13.00 ● Parallel sessions 9 and 10

**Parallel session 9 ● Room K.0.11.**  
**POST-)SOCIALIST HERITAGE**  
Chaired by Boldizsár Megyesi

- **11.30–11.50** Reshaping and (Re)-creating cultural heritage  
  *Counter-landscapes in post-Soviet Estonia*  
  *Raili Nugin*

- **11.50–12.10** Culture instead of politics? Heritage preservationism and local identity during late Soviet period. A case study  
  *Pavlova Margarita*

- **12.10–12.30** The monuments men. Reconfiguring memory, reshaping public space and rebranding heroes in post-socialist Europe  
  *Jovana Vukcevic*

- **12.30–12.50** Local periodicals as cultural heritage institution  
  *Oszkár Roginer*

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**Parallel session 10 ● Room K.0.12.**  
**HERITAGE OF ETHNIC AND MINORITY GROUPS**  
Chaired by Zsuzsanna Árendás

- **11.30–11.50** The creation of resilient Roma cultural heritage. The case study of a bottom-up initiative from North-Eastern Hungary  
  *Eszter György and Gábor Oláh*

- **11.50–12.10** Better perspectives for the future. Transmission of cultural heritage among gipsy students of a small Transylvanian village  
  *Judit Tünde Kovács*

- **12.10–12.30** The feeling of unbelonging. Historical and cultural memories and place-related discourses of Hungarians living in Slovakia  
  *Gergely Galovics and Péter Bodor*

- **12.30–12.50** Csángó unchained? Everyday ethnicity in the landscape of the Hungarian tánház revival  
  *Kirsty Kay*

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13.00–14.00 ● Lunch

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**Parallel session 11 ● Room K.0.11.**  
**HERITAGE AND TOURISM**  
Chaired by Melanie K. Smith

- **14.00–14.20** From identity museums to Smart Polis. Strategies for social cohesion and tourism development of marginal territories  
  *Elena Gigliarelli*

- **14.20–14.40** Tourism and heritage cities. Opportunities and challenges: the Zakopane case  
  *Ewa Stachura*

- **14.40–15.10** Cultural tourism in Guayadeque Gorge (Gran Canaria Island, Canary Islands): its role in locals’ place attachment and social cohesion  
  *Cira Mendoza, Michelle Perello and José Benedicto Royuela*

- **15.10–15.30** Building social capital through cultural tourism product in Croatian Istria  
  *Ives Vodanović Lukić and Aleksandar Lukić*

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**Parallel session 12 ● Room K.0.12.**  
**RURAL HERITAGE**  
Chaired by Adrienne Csizmady

- **14.00–14.20** Intangible Cultural Heritage in time and place. Presenting adaptation strategies through the example of an end of winter carnival custom  
  *Veronika Kalina*

- **14.20–14.40** Flood risk management and cultural heritage  
  *Anna Maria Augustyn, Dietske Bedeaux, Eline Amsing and Tamara van’t Wout*

- **14.40–15.10** At the crossroads of paradigms. The Nivegyház project  
  *Gustáv Nemes and Gábor Sós*

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15.30–16.00 Summary of workshop themes